

WARRANDYTE COMMUNITY ASSOCIATION

CORPORATE STYLE GUIDE 2013



LOGO CONFIGURATIONS

There are four ways to reproduce the Warrandyte Community Association logo. No other variation to the size of the elements, layout or use of any other typeface is permitted. Please make sure the Warrandyte Community Association logo is accompanied by its ACN A0042350W and ABN 23 120 318 791 within the same document.

ON LIGHT BACKGROUNDS



*Warrandyte
Community
Association*



Warrandyte Community Association

ON DARK BACKGROUNDS



*Warrandyte
Community
Association*



Warrandyte Community Association



CLEAR SPACE

The Warrandyte Community Association logo is most effective when surrounded by as much clear space as possible. No type matter or other elements should appear within the clear space area.



MINIMUM SIZE

To avoid possible reproduction problems, the logo must not be reproduced smaller than the size illustrated. The Warrandyte Community Association Communications and Marketing Unit must approve exceptions to this standard.



COLOUR CHART

The Warrandyte Community Association logo should only be using the colours below, The Warrandyte Community Association Communications and Marketing Unit must approve exceptions to this standard.

Please note: Background colours must have strong contrast to ensure visibility on all applications.



PANTONE 357 C



PANTONE 368 C



WHITE (FOR THE TEXT WHEN USED ON A DARK BACKGROUND)



R 0 G 82 B 28



R 106 G 184 B 52



WHITE (FOR THE TEXT WHEN USED ON A DARK BACKGROUND)



C 91 M 35 Y 100 K 30



C 57 M 0 Y 100 K 0



WHITE (FOR THE TEXT WHEN USED ON A DARK BACKGROUND)



91% BLACK



43% BLACK



WHITE (FOR THE TEXT WHEN USED ON A DARK BACKGROUND)



LOGO TYPEFACE

The Warrandyte Community Association logo typeface is John Handy Plain. Because it is a script font, it is important to use a classic sans serif font to complement the logo on any document.



Warrandyte Community Association

The five boxing wizards jump quickly.

John Handy Plain Regular

FONT SUGGESTION TO COMPLEMENT THE WARRANDYTE COMMUNITY ASSOCIATION LOGO.

The five boxing wizards jump quickly.

Arial Regular

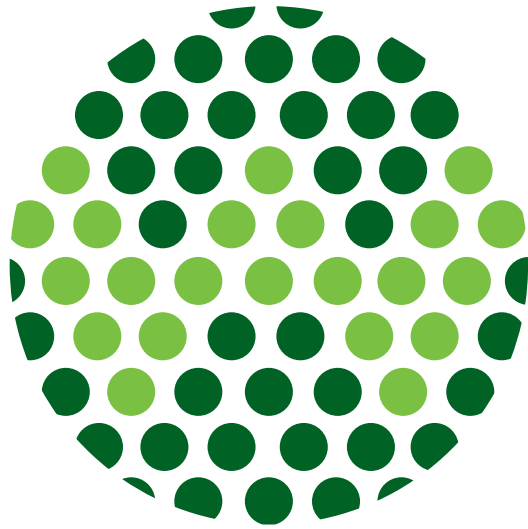
The five boxing wizards jump quickly.

Arial Bold

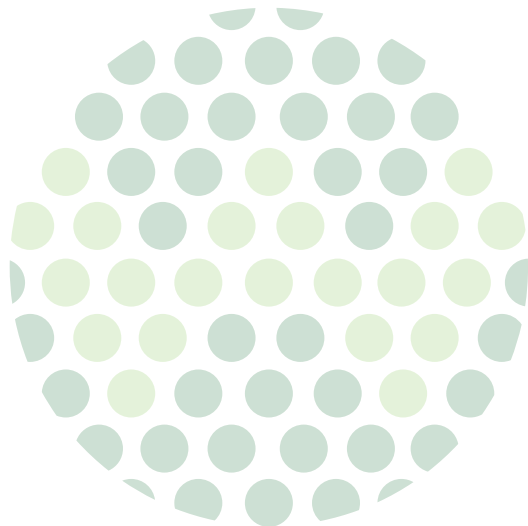


GRAPHIC TREATMENT

The dot logo can be used on its own as a graphic element only if within the same page the words “ Warrandyte Community Association” are present.

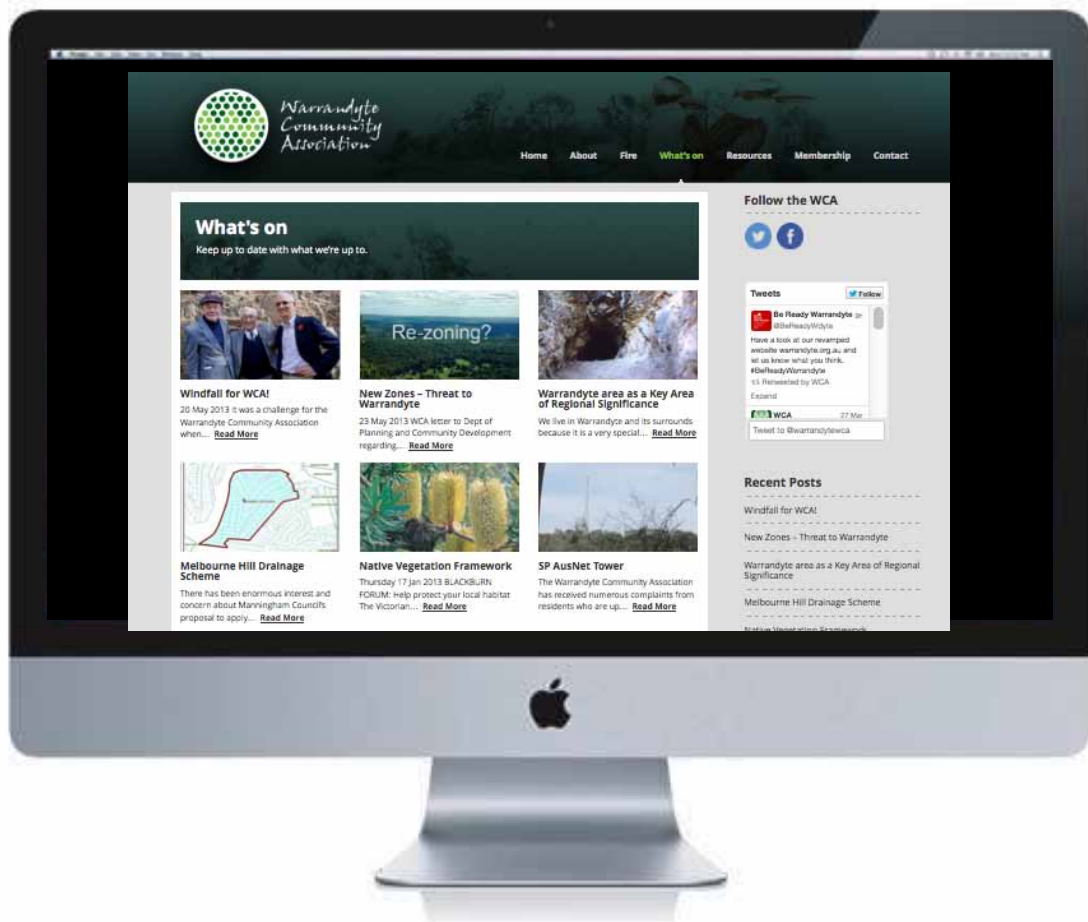


If used as a watermark, the logo must be faded down to 20%.



GRAPHIC TREATMENT EXAMPLES

The website banner, logo used on dark background.



Dot logo used with WCA wording within the same page.

Annual General Meeting 2012

The 2012 AGM for the Warrandyte Community Association was held on Sunday 11 November.

Download the [2012 Presidents Report](#) and [2012-13 Nominations for Management Committee](#)

REMINDER Memberships Due

A reminder to all current and prospective members that subscriptions (\$10.00 per annum) are now due. You can renew online on this website www.warrandyte.org.au.

Payment by Direct Debit to:
BSB: 633 000
A/C: 122 929 698 (Please reference using your Surname)

Alternatively download the application form [here](#) and send payment to:
WCA, P.O.Box 75, Warrandyte 3113.



BE READY WARRANDYTE LOGO

Please apply the same clear space rules to the Be Ready Warrandyte logo.



MINIMUM SIZE



COLOUR CHART

 R 204 G 0 B 0 C 9 M 98 Y 100 K 2

 WHITE (FOR THE TEXT WHEN USED ON RED BACKGROUND)

 76% BLACK IN GRAY SCALE



GRAPHIC TREATMENT

Be  Ready Warrandyte

w w w . w a r r a n d y t e . o r g . a u

Be  Ready Warrandyte

Living with Bushfire Risk

w w w . w a r r a n d y t e . o r g . a u

Be  Ready Warrandyte

Living with Bushfire Risk | www.warrandyte.org.au

**Be  Ready
Warrandyte**

Living with
Bushfire
Risk

**Be  Ready
Warrandyte**

Living with
Bushfire
Risk



LOGO TYPEFACE

The Be Ready Warrandyte logo typefaces are Helvetica Neue Bold and Helvetica Neue Light.

Be 
Ready
Warrandyte
Living with
Bushfire
Risk

The five boxing wizards jump quickly.

Helvetica Neue Bold

The five boxing wizards jump quickly.

Helvetica Neue Light



FONT SUGGESTION TO COMPLEMENT THE BE READY WARRANDYTE LOGO.

The five boxing wizards jump quickly.

Arial Regular

The five boxing wizards jump quickly.

Arial Bold

It is important the Be Ready Warrandyte project is referred to in a consistent and accurate manner in written text. The project is to be referred to in the following manner either in a footer where practicable, or as a footnote;

‘Be Ready Warrandyte – Living with Bushfire Risk’ is a project of Warrandyte Community Association Inc.





Warrandyte
Community
Association

**Be
Ready
Warrandyte**
Living with
Bushfire
Risk

LETTERHEAD SUGGESTION

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.

Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla pariatur?

WARRANDYTE COMMUNITY ASSOCIATION INC.

PO BOX 75 Warrandyte 3113 • 03 9844 5855 • www.warrandyte.org.au

ACN A0042350W ABN 23 120 318 791

Be Ready Warrandyte – Living with Bushfire Risk' is a project of Warrandyte Community Association Inc.