



Warrandyte Community Association  
INC. A0042350W  
PO Box 75, Warrandyte 3113

**Be  Ready Warrandyte**

## Media Release

27 February 2013

### Be Ready Warrandyte – Living with Bushfire Risk Video Released

A new light-hearted video on bushfire planning with a serious message has been praised by emergency services representatives.

*Do you have a fire plan?* was produced by the Warrandyte Community Association (WCA) and the Warrandyte Theatre Company, as part of a programme of six activities designed to raise awareness of the vital importance of bushfire planning.

Well-known local identities from the Follies and other Warrandyte theatre shows parody the half-baked plans many of us have without having really thought them through. Their humour is followed by a very serious message from Greg Kennedy, a local CFA Captain.

Deputy Chief Officer of the CFA, Steve Warrington, said *Do you have a fire plan?* was a great video with a powerful message.

The CFA has distributed WCA's new video throughout the state on the CFA website.

WCA President, Dick Davies, said many people who say they have a survival plan actually have no idea what to do if something unexpected happens during a bushfire threat.

"This new bushfire planning video will complement the conventional message from the CFA through meetings, Community Fire Guard and literature.

"Rather than continue preaching to the converted, WCA decided to try something different.

"We are hoping that humour will cut through where other messages may have failed," Mr Davies said.

View the video on the Be Ready Warrandyte website [www.warrandyte.org.au/fire](http://www.warrandyte.org.au/fire)

A sample fire plan tailored for Warrandyte is also available on the WCA website.

An online app combining local fire warnings from CFA, BoM and VicRoads sites is one of other products being developed. Other bushfire preparedness activities are under way.

The 'Be Ready Warrandyte' project is funded by a Victorian Government's Fire Ready Communities Grants Program. Manningham Council, Nillumbik Council, the Warrandyte Community Bank and the Community Market Committee have also provided funding support.

**Dick Davies**  
**President**

**Warrandyte Community Association Inc. 0413 753 622 or 03 9844 4686**